

The Seventh Annual

Get **Stay Focused!**™ Conference

January 5-6, 2017

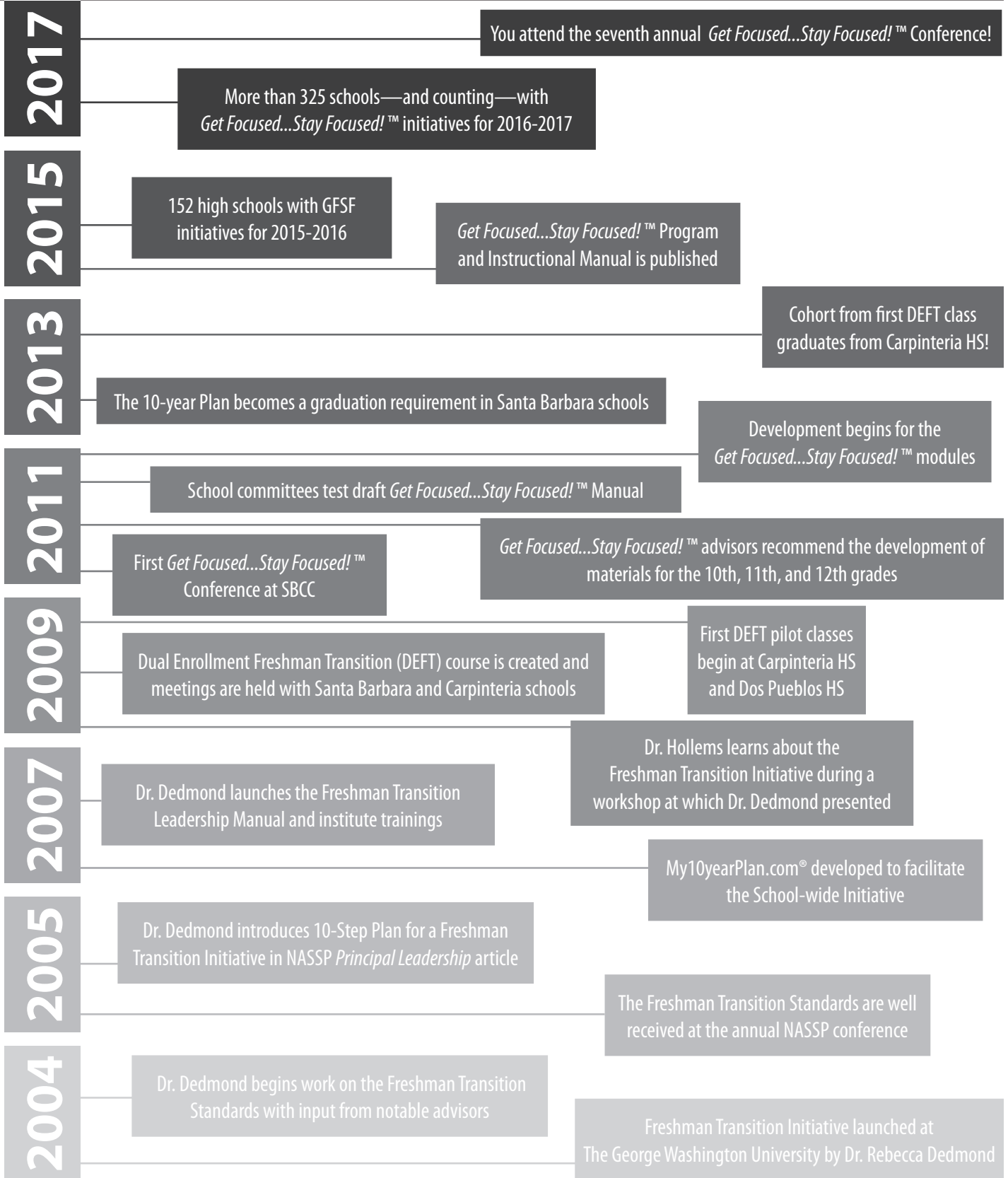
Santa Barbara City College (SBCC) West Campus

The organizers wish to thank the following for their support:

The James Irvine Foundation
Santa Barbara City College (SBCC)
Dr. Anthony E. Beebe
Dr. Paul Jarrell
Dr. Kevin Fleming
Dain Blanton
SBCC's Catering Department
SBCC's Facilities & Janitorial Staff
SBCC's A/V & Tech Support Teams
Breakout Session Presenters (see pages 15-16)
Academic Innovations' Staff

Get **Stay Focused!**[™]

continues to impact students across the country!



How is the *Get Focused...Stay Focused!*™ Initiative Different from Other College and Career Ready Programs?

Get Focused...Stay Focused!™ (GFSF)
supports what research says is best for students.

- GFSF was designed for **ALL students** rather than a select few or a special population within a school.
- GFSF is a **whole-school redesign project** with a continuum covering the four years of high school.
- GFSF is a curriculum-based effort, with **comprehensive instructional materials** for each grade in high school.
- The curriculum materials address **rigorous standards**.
- Upon completion of high school, students graduate with **two vital and unique planning documents**: a dynamic 10-year career and life plan and a self-articulated Skills-based Education Plan.
- The keystone of the GFSF program is a **10-year career and education plan** that is broader than the four-year education plans commonly used by high schools and colleges.
- Students' online 10-year Plans can be used by **all instructors and counselors for advising and academic coaching**.
- A **mobile app** provides portability and just-in-time access to the 10-year Plan.
- Students develop a long-range **Skills-based Education Plan** that promotes successful entry into the workforce, rather than the traditional Student Education Plan that focuses solely on graduation.
- The coursework for GFSF supports the **development of the higher-order thinking skills** required in the 21st century workforce.
- The GFSF program is the “**missing link**” for career academy and career pathway programs.
- The GFSF program was designed to include a viable **dual enrollment option**.
- Designed so schools can launch quickly and efficiently, GFSF has one of the most **comprehensive professional development** programs available.
- The GFSF program **flips the college decision-making paradigm**.

The Get Focused...Stay Focused!™ program changes the culture of your school!

When students have completed the comprehensive guidance coursework and their
online 10-year Career and Skills-based Education Plans,
every adult in the high school can personalize their work with each student.

The Seventh Annual
Get Focused...Stay Focused!™ Conference
 January 5-6, 2017 • Santa Barbara City College (SBCC) West Campus

CONFERENCE AGENDA

| Thursday, January 5 | |
|----------------------------|---|
| 7:30 AM to 8:30 AM | Check In |
| 8:30 AM to 10:00 AM | Opening Session in the Garvin Theater <i>Featured Speaker: Dr. Kevin Fleming</i> <i>The conference is full and all seats will be taken. Please move to the middle of the row.</i> |
| 10:00 AM to 10:20 AM | Break <i>If you were unable to check in prior to the General Session, please do so during this break.</i> |
| 10:20 AM to 11:20 AM | Breakout Session #1 |
| 11:30 AM to 12:30 PM | Breakout Session #2 |
| 12:30 PM to 1:30 PM | Lunch |
| 1:30 PM to 2:30 PM | Breakout Session #3 |
| 2:40 PM to 3:40 PM | Breakout Session #4 |
| Friday, January 6 | |
| 8:30 AM to 9:45 AM | General Session in the Garvin Theater <i>Featured Speaker: Olympic Gold Medalist Dain Blanton</i> <i>The conference is full and all seats will be taken. Please move to the middle of the row.</i> |
| 9:45 AM to 10:00 AM | Break |
| 10:00 AM to 11:30 AM | Panel Discussions in the Garvin Theater |
| 11:40 AM to 12:30 PM | Starting Your Action Plans— <i>A mentored work session</i> |
| 12:30 PM to 1:30 PM | Lunch <i>Dain Blanton will be available during lunch on the IDC Patio.</i> |
| 1:30 PM to 2:30 PM | Work with Your Team or Meet with Presenters |

Opening Session

Garvin Theater : Thursday, January 5

8:30 AM to 10:00 AM

Introductions

Micheline G. Miglis, Executive Director,
Get Focused...Stay Focused!™ National Resource Center

Welcome

Dr. Anthony E. Beebe, President, Santa Barbara City College

What is the *Get Focused...Stay Focused!*™ Initiative and Why is this Type of Program Important to Student Success

Dr. Lauren Wintermeyer, Co-founder, *Get Focused...Stay Focused!*™ Initiative

Keynote Address



Dr. Kevin Fleming

Dean of Instruction, Career & Technical Education, Norco College

Principal Investigator, National Center for Supply Chain Technology Education,
National Science Foundation

Producer of the viral animation video “Success in the New Economy,” and author of the bestseller, “(Re)Defining the Goal,” Dr. Fleming is a passionate advocate for ensuring all students align their future careers with their personality and strengths. He serves as the Principal Investigator for the National Science Foundation’s National Center for Supply Chain Automation. He also supports over 40 Career & Technical Education programs as a Dean of Instruction at Norco College (part of Riverside Community College District in Southern California). Dr. Fleming is a faculty member, national speaker, and occasionally a rebel rouser. Previously, he analyzed industry trends and workforce needs while providing customized geospatial labor market research for the largest higher education system in the world: the California Community Colleges.

A true life-long learner, Dr. Fleming has earned two Bachelor’s degrees from Loyola Marymount University; a Master of Arts from The Ohio State University; a MBA from the University of Redlands; a Ph.D. from Claremont Graduate University; and a CTE industry certification in geographical information systems (GIS). He is a proud eagle scout, has completed 5 marathons, and won a spelling bee in the third grade.

www.TelosES.com

Breakout Sessions

IDC Building & BC Forum : Thursday, January 5

10:20 AM to 3:45 PM

See the full schedule of breakout sessions on pages 8-9

For the balance of the day, build your knowledge base by attending any of the breakout sessions being offered. Experts and practitioners from around the country will share strategies that will help you launch your *Get Focused...Stay Focused!*™ program with confidence.

Special Breakout Session – BC Forum – 10:20 AM, 11:30 AM, and 1:30 PM

(Re)Defining the Goal: Providing True Career Readiness

Dr. Kevin Fleming

Dr. Fleming's inspiring breakout presentation will make a clear case for students to explore career choices early, create relevant skills-based educational plans, and to acquire technical/employability skills in tandem with an applied general education foundation. His new video will both invigorate and challenge the evolution of career readiness and help you in providing a competitive advantage to all students you serve. Are you ready to pivot?

Watch for Raffle Prizes on Day Two!

You received a raffle ticket with your name badge when you checked in. You have the opportunity to earn 1 additional raffle ticket by returning your completed Day One conference feedback form to the information table in the IDC Building lobby.

Winning tickets will be drawn throughout the morning on Day Two.

Raffle Prizes

Grand Prize:

UE Boom - Portable Bluetooth Speaker

Other Prizes:

(Re)Defining the Goal: The True Path to Career Readiness in the 21st Century signed by Dr. Kevin Fleming

All-New Fire HD 8 Tablet (8" HD Display, Wi-Fi, 16 GB)

All-New Fire TV Stick with Alexa Voice Remote (Streaming Media Player)

I GO First Aid Kit (Light, Waterproof, Compact, 85 Pieces)

RAVPower Portable Charger External Battery Pack + 2A Wall Charger



Breakout Sessions *All breakout session rooms are located in the IDC Building or the BC Forum*

| 10:30 AM to 11:30 AM | Presenter(s) | Strand | Room |
|---|----------------------------|--------|----------|
| Dual Enrollment: The Toolkit—What is it and What's New in California | Naomi Castro | DE | IDC 111 |
| Get Focused: Launching a Freshman Transition Course for All High School Freshmen | Dr. Lauren Wintermeyer | GF | IDC 209 |
| An Overview of the <i>Get Focused...Stay Focused!</i> ™ Follow-up Modules for the 10th, 11th, and 12th Grades | Amy Bryant | SF | IDC 206 |
| <i>Get Focused...Stay Focused!</i> ™ Follow-up Modules 1, 2, & 3: Implementation Strategies for the 10th, 11th, and 12th Grades | Erin Hansen | SF | IDC 211 |
| Getting Buy-in: The First Vital Step to Success and Funding Model | Bob Hawkes | SUS | IDC 106 |
| My10yearPlan.com@: An Overview | Brook Owen | MY10 | IDC 104 |
| My10yearPlan.com@: Operations and Reporting Features | Tanja Easson | MY10 | IDC 109 |
| Assessment of Your <i>Get Focused...Stay Focused!</i> ™ Program: How Do You Measure Success and What Do You Do with the Data | Dr. Russell Rumberger | EAA | IDC 111 |
| The School-wide Initiative: Using the 10-year Plan for Academic Coaching | Dr. Rebecca Dedmond | AAAC | IDC 216 |
| Best Practices Administrator Panel: The Value of Forming Close Working Relationships Between K12 and Community Colleges | Panel Discussion | BPA | IDC 220 |
| Lead Teacher/Site Champion Tips: Bridging High School and College | Skyler Barton | BPT | IDC 215 |
| <i>Get Focused...Stay Focused!</i> ™ The Missing Link for Career Pathway Identification | Panel Discussion | CP | IDC 221 |
| The Value of Collaboration: How High School and College Counselors Use the 10-year Plan | Lynell Wiggins | MTRC | IDC 223 |
| Middle School Bridge Curriculum | Karen Miles | MS | IDC 222 |
| (Re)Defining the Goal: Providing True Career Readiness | Dr. Kevin Fleming | | BC Forum |
| 11:40 AM to 12:40 PM | Presenter(s) | Strand | Room |
| Dual Enrollment: Navigating the Waters of Two Educational Systems | Dr. Diane Hollems | DE | IDC 111 |
| Get Focused: Implementing a First-Year Experience/Student Success Course at the College Level | Dr. Lauren Wintermeyer | GF | IDC 209 |
| <i>Get Focused...Stay Focused!</i> ™ Follow-up Module 1: In-depth Curriculum Training | Erin Hansen | SF | IDC 211 |
| <i>Get Focused...Stay Focused!</i> ™ Follow-up Module 2: In-depth Curriculum Training | Amy Bryant | SF | IDC 206 |
| Start-up Strategies for the Freshman Transition Course | Diego Ochoa | SUS | IDC 106 |
| My10yearPlan.com@: An Overview | Brook Owen | MY10 | IDC 104 |
| My10yearPlan.com@: Operations and Reporting Features | Tanja Easson | MY10 | IDC 109 |
| Special Meeting for <i>Get Focused...Stay Focused!</i> ™ Evaluation Schools | Dr. Russell Rumberger | EAA | IDC 111 |
| An Overview of the CAREing Conversation for Coaching Sessions | Dr. Rebecca Dedmond | AAAC | IDC 216 |
| Best Practices for Principals and Administrators: Recruiting the Best Teachers | Rudy Ramirez | BPA | IDC 220 |
| Day One Tips and Strategies | Kari Rosson | BPT | IDC 215 |
| How to Introduce <i>Get Focused...Stay Focused!</i> ™ and Create Buy-in for a Whole-school Effort | Tanya Meyer and Bob Hawkes | CP | IDC 221 |
| Understanding the Current Landscape of California Educational Initiatives | Lynell Wiggins | MTRC | IDC 223 |
| Middle School Bridge Curriculum | Karen Miles | MS | IDC 222 |
| (Re)Defining the Goal: Providing True Career Readiness | Dr. Kevin Fleming | | BC Forum |

STRAND KEY

Code Strand

| | |
|------|--|
| AAAC | Advisory and Academic Coaching Using the Online 10-year Plan |
| BPA | Best Practices for High School Principals and College Administrators |
| BPT | Best Practices: Teachers |
| CP | Career Pathways: <i>Get Focused...Stay Focused!</i> ™—The Missing Link |

Audience

| |
|--|
| High School and College Counselors and Instructors |
| High School and College Administrators |
| New and Seasoned Teachers, Classroom Support Staff |
| High School and College Administrators |

Breakout Sessions (continued)

| 1:30 PM to 2:30 PM | Presenter(s) | Strand | Room |
|---|---|--------|----------|
| Dual Enrollment: Program Logistics and Open Enrollment | Melissa Moreno and Claudia Johnson | DE | IDC 111 |
| Get Focused for College Freshmen: Implementing a Student Success Course | Mindy Bingham | GF | IDC 209 |
| <i>Get Focused...Stay Focused!</i> ™ Follow-up Modules: Cultivating Whole-school Buy-in | Erin Hansen | SF | IDC 211 |
| <i>Get Focused...Stay Focused!</i> ™ Follow-up Module 3: In-depth Curriculum Training | Amy Bryant | SF | IDC 206 |
| Mastering the Master Schedule | Rudy Ramirez | SUS | IDC 106 |
| My10yearPlan.com®: The Mobile App | Brook Owen | MY10 | IDC 104 |
| My10yearPlan.com®: Using the High-demand/Higher-wage Feature | Tanja Easson | MY10 | IDC 109 |
| Using the Online 10-year Plan to Bring Parents into the Educational Process | Dr. Rebecca Dedmond and Rachele Fast | AAAC | IDC 216 |
| Resources to Get School/Community Buy-in for Your <i>Get Focused...Stay Focused!</i> ™ Program | Tanya Meyer | BPA | IDC 220 |
| Best Practices for the “How Do I Get It?” Unit | Jenn Ramos and Lynda Bettencourt | BPT | IDC 215 |
| <i>Get Focused...Stay Focused!</i> ™ and Career Academies, CCPT Grants, Linked Learning, etc. | Panel Discussion | CP | IDC 221 |
| Supporting Student Transitions from K12 to Post-secondary through Intersegmental Alignment and Intentional Counseling | Dr. Lauren Wintermeyer and Lynell Wiggins | MTRC | IDC 223 |
| Middle School Bridge Curriculum | Karen Miles | MS | IDC 222 |
| (Re)Defining the Goal: Providing True Career Readiness | Dr. Kevin Fleming | | BC Forum |
| 2:45 PM to 3:45 PM | Presenter(s) | Strand | Room |
| Answers to All Your Dual Enrollment Questions: DE Legislation, the DE toolkit, and How to Set Up and Run a DE Program | Naomi Castro and Claudia Johnson | DE | IDC 111 |
| Get Focused: Professional Development Options to Get Your Entire School Trained to Implement <i>Get Focused...Stay Focused!</i> ™ | Trish Procetto and Dr. Monica Carmo | GF | IDC 209 |
| Get Focused...Stay Focused!™ Follow-up Modules 1, 2, & 3: Implementation Strategies for the 10th, 11th, and 12th Grades | Erin Hansen | SF | IDC 211 |
| “Projects-in-Common”—California Community Colleges Funding for <i>Get Focused...Stay Focused!</i> ™ | Dr. Matt Roberts | SUS | IDC 106 |
| My10yearPlan.com®: The Mobile App | Brook Owen | MY10 | IDC 104 |
| My10yearPlan.com®: Using the High-demand/Higher-wage Feature | Tanja Easson | MY10 | IDC 109 |
| The School-wide Initiative: Using the 10-year Plan for Academic Coaching | Dr. Rebecca Dedmond | AAAC | IDC 216 |
| Best Practices for College and K12 Alignment Through <i>Get Focused...Stay Focused!</i> ™ and the 10-year Plan | Panel Discussion | BPA | IDC 220 |
| Career Pathways and the New World of Work: Employability Skills and <i>Get Focused...Stay Focused!</i> ™ | Tanya Meyer and Melissa Moreno | CP | IDC 221 |
| The 10-year Planning Process from a Career Counseling Perspective | Lynell Wiggins and Dr. Lauren Wintermeyer | MTRC | IDC 223 |
| Middle School Bridge Curriculum | Karen Miles | MS | IDC 222 |
| Best Practices for Teachers: Sit Down with the Pros | Teacher Panel | BPT | BC Forum |

STRAND KEY (continued)

| Code | Strand | Audience |
|------|--|--|
| DE | Dual Enrollment | School District and College Administrators |
| EAA | Evaluation and Assessment | High School and College Administrators |
| GF | Get Focused: Implementing the Freshman Transition/First-Year Experience Course | High School and College Administrators, Counselors, and Instructors |
| MS | Middle School Bridge Program | School District Administrators and Support Staff |
| MTRC | Matriculation from High School to College—Best Practices for Counselors & Administrators | College Administrators, High School and College Counselors |
| MY10 | My10yearPlan.com®: Hands-on Experience | High School and College Instructors and Counselors |
| SF | Stay Focused: Strategies for Implementing the Follow-up Modules in 10th-12th Grades | New and Seasoned 10th – 12th Grade Teachers and Counselors, High School Administrators |
| SUS | Start-up Strategies for <i>Get Focused...Stay Focused!</i> ™ Programs | School District and College Administrators |

General Sessions

Garvin Theater : Friday, January 5

8:30 AM to 11:30 AM

Introduction

Dr. Diane Hollems, Co-founder, *Get Focused...Stay Focused!*™ Initiative

Welcome

Dr. Paul Jarrell, Executive Vice President, Santa Barbara City College

Using the 10-year Plan to Support the Guidance Process and Promote Personalization and Completion

Dr. Lauren Wintermeyer, Co-founder, *Get Focused...Stay Focused!*™ Initiative

A *Get Focused...Stay Focused!*™ Initiative starts with a semester or year-long freshman transition course and culminates with the development of an online, skills-based, 10-year career and education plan that is updated throughout high school and used by advisors for counseling and instructors for academic coaching. Learn how this portable data facilitates the critical link between high school and college.

Keynote Address



Dain Blanton, Olympic Gold Medalist and Student Success Advocate

Dain Blanton has traveled the world representing the United States in beach volleyball. He became the first African American to win an AVP Beach Volleyball tournament in 1997. In 2000, Dain and his volleyball partner Eric Fonoimoana struck gold at the Olympic Games in Sydney, Australia, and in 2004, Dain became Team USA's first two-time male beach volleyball Olympian. In 2016, Dain returned to the Olympic Games, this time as an NBC Olympics commentator, adding to a growing list of impressive sports broadcasting credits.

After achieving gold, Dain found himself in a unique position to lead and inspire. After making a presentation at the Focus on Freshmen Conference in Los Angeles, Dain became excited about the possibilities offered by this type of program. The *Get Focused...Stay Focused!*™ ethos matched his passion for helping young people realize their dreams. Since that time, he has carried an important message--make solid choices, create a plan of action, and go for YOUR gold—to students at campuses across the country.

Break

Panel: Strategies for Productive High School/Community College Collaborations

Moderator: Dr. Diane Hollems

In an effort to prepare the large number of post-secondary educated youth our economy demands, high schools and colleges are breaking through the boundaries that have traditionally separated them. Learn how these institutions come together using the *Get Focused...Stay Focused!*™ model to assume joint responsibility for student success.

Panel Discussion by *Get Focused...Stay Focused!*™ Alumni Students and Parents

Discussion Leader: Dr. Lauren Wintermeyer

Always a favorite session, hear from students and parents who have experienced the power of this comprehensive guidance process.

Starting Your Action Plans—A mentored work session

IDC Building : Friday, January 5

11:40 AM to 12:30 PM

Time to review, brainstorm, and strategize what you are going to do with what you've learned at the conference. Join together with members of your team or participants from similar schools/colleges to explore next-step strategies and start conceptualizing how a *Get Focused...Stay Focused!*™ program would work on your campus or in your region.

Participants have been pre-assigned a meeting room in an attempt to accommodate the teams or regions attending together. For those traveling solo or in pairs, you'll find yourselves in a room with others of similar interests.

See your conference name badge for your action planning room in the IDC Building.

Lunch

Limited Availability—Join Dain Blanton during lunch on the IDC Patio for an extended conversation.

Strand Descriptions

Advisory and Academic Coaching Using the Online 10-year Plan (AAAC)

One of the greatest and most unique strengths of implementing a *Get Focused...Stay Focused!*™ program is the availability of the online career and education 10-year Plan. This portable plan affords every instructor and counselor in your school the opportunity to quickly gain insights into the dreams, goals, and plans of each student with whom they come in contact. In this series of sessions, you will gather strategies and ideas that will transform the way you work with your students. Learn about the unique Skills-based Education Plan process that assures students are college ready and, just as important, career ready, with the skills to compete for jobs in their career field.

The sessions in this strand will be of particular interest to counselors and instructors at the high school and college levels.

Best Practices for High School Principals and College Administrators (BPA)

Don't reinvent the wheel. The presenters in this strand bring experiences from their freshman courses and *Get Focused... Stay Focused!*™ programs. College and high school program administrators will leave with a wealth of ideas. The ability of colleges and high schools to form close relationships and partnerships is paramount in helping students stay on their chosen career path and continue to use their 10-year Plans consistently throughout high school AND college.

The sessions in this strand will be of particular interest to administrators at the high school and college levels.

Best Practices: Teachers (BPT)

Instructors and lead teachers for the freshman transition course will not want to miss these best practices sessions! Designed by experienced course instructors, these sessions will provide you with tools and strategies to take back and use in your classroom right away. From tips to launch your course, to connecting your students with contextualized learning experiences, to supporting your school-wide initiative, these sessions are sure to leave you energized and ready to teach your class with confidence! Applicable to both beginning and experienced freshman course instructors.

The sessions in this strand will be of particular interest to new and seasoned teachers and classroom support staff.

Career Pathways: *Get Focused... Stay Focused!*™—The Missing Link (CP)

The term "career pathways" has been around for a long time. It's been tied to Perkins funding, is what high school academies are all about, and now in California with the Career Pathways Trust grants and the SB 1070 goals, Career Pathways has an even stronger mandate. These sessions will discuss the "missing link" in Career Academies, Linked Learning, and Career Pathways—a comprehensive career exploration and guidance course in 9th grade. Professionals working with various career pathways at both the high school and college levels will speak about logistics, administrative and community buy-in, and student follow-up through matriculation into college.

The sessions in this strand will be of particular interest to administrators at the high school and college levels.

Dual Enrollment (DE)

Dual enrollment is an exciting optional component of the *Get Focused...Stay Focused!*™ Initiative. The sessions in this strand will highlight what's new in dual enrollment in California and explore the complexities of navigating two educational systems, including strategies for K12-community college relationship building. You'll leave with strategies you can take back to your own system as you gain insights into the logistics of the large and highly successful dual enrollment program at SBCC, including management of online registration and open enrollment. This strand will also feature the always-popular panel discussion with administrators who work with dual enrollment programs, complete with audience Q & A to address any topic about dual enrollment. Many sections in other strands will include information on giving college credit for the *Career Choices*/Freshman Transition 9th grade course.

The sessions in this strand will be of particular interest to administrators at the school district and college levels.

Evaluation and Assessment (EAA)

Join Dr. Russell Rumberger, professor in the Graduate School of Education at UCSB and founder of the Center for Dropout Prevention housed at UCSB, to learn not only how to evaluate your program, but what data to collect and how to analyze it. Learn about the UC evaluation of the *Get Focused... Stay Focused!*™ program for schools participating in the randomized control trial and how schools not participating in the UC evaluation can conduct their own quasi-experimental evaluation. Your funders (school boards, grant providers, and foundations) will take your efforts more seriously when you can demonstrate your results. Career Pathway grantees will be most interested in these evaluation strategies.

The sessions in this strand will be of particular interest to administrators at the high school and college levels.

Get Focused: Implementing the Freshman Transition/First-Year Experience Course in Your High School or College (GF)

Whether you are planning to launch a Freshman Transition Initiative course in your high school or a First-Year Experience course at your college, you won't want to miss the "Get Focused" portion of this conference. Dr. Lauren Wintermeyer will share strategies to plan and launch your freshman course with success. You'll also learn about the role of counselors in your K12-postsecondary partnerships along with details about the unique professional development opportunities available to high schools or colleges to support your team in launching your Freshman Transition Initiative. The goal of this strand is to equip you with a thorough understanding of what it takes to help every single student **Get Focused!**

The sessions in this strand will be of particular interest to administrators, counselors, and instructors at the high school and college levels.

Get Focused...Stay Focused!™ Middle School Bridge Program (MS)

It is recognized that the freshman year of high school is too late to begin important discussions about career exploration. This new middle school bridge program introduces a comprehensive course that provides the structure and support at this critical transition for early adolescents. Presented by the authors of the new *Building a Bridge to Your Future* student workbook and instructor's guide, you'll learn classroom strategies that prepare students to engage in the career exploration, decision-making, and planning process throughout high school. You'll understand how to raise the self-efficacy of students through activities centered in social and emotional intelligence so that students leave middle school believing they can be successful in high school, college, and the workforce. You'll leave equipped to build students' enthusiasm about the 10-year planning process they will encounter in their high school's *Get Focused...Stay Focused!*™ program.

The sessions in this strand will be of particular interest to administrators and support staff at the school district level.

Matriculation from High School to College—Best Practices for Counselors & Administrators (MTRC)

As students create and use their 10-year Plans and the *Get Focused...Stay Focused!*™ 10th, 11th, and 12th grade follow-up modules, they will be able to work more closely with both their high school and college counselors to do effective planning and college course selection. In addition, they will bring their 10-year Plan via the mobile app to their college counselors in order to upload to the college education planning tools. While students are learning self-advocacy in their *Get Focused...Stay Focused!*™ program, it is important for counselors and administrators to know about this valuable tool, which ultimately will allow them to stay on their chosen career paths and to complete post-secondary education/training in less time.

The sessions in this strand will be of particular interest to administrators at the college level and to counselors at the high school and college levels.

My10-yearPlan.com®: Hands-on Experience (MY10)

Join members of the My10yearPlan.com® development and support team for first-hand experience with My10yearPlan.com®. Learn about the student experience, and explore the special functions and reports that will help instructors and administrators streamline assessment and grading. You'll go online for a tour of this intuitive program that empowers all school personnel to personalize their work with each student. Experience the high-demand/higher-wage functionality designed to help students in California identify careers in demand in their region. This strand will also discuss the data students collect in their 10-year Plan and how that information can be invaluable when designing internship programs and building an effective secondary-postsecondary partnership. There will also be opportunities to discover the power of the My10yearPlan.com® app, a mobile interface that makes it easy for students to share their plans with mentors or friends and to update their plans as they learn new things about themselves and their plans.

The sessions in this strand will be of particular interest to counselors and instructors at the high school and college levels.

Start-up Strategies for *Get Focused...Stay Focused!*™ Programs (SUS)

Educators will garner strategies from principals and administrators who have implemented successful Freshman Transition courses—the launch point for a *Get Focused...Stay Focused!*™ program. From Rudy Ramirez, principal of Indio High School for 24 years, and Bob Hawkes, SB1070 Director for the Central Valley/Mother Lode Community College region, and other administrators from across California, you will hear a variety of strategies for recruiting and training the best teachers, effective master scheduling, communicating with parents, and getting buy-in for the program from all stakeholders. You will learn about the data and results of their programs, and you will leave with valuable insights to help launch your *Get Focused...Stay Focused!*™ initiative with confidence.

The sessions in this strand will be of particular interest to new and seasoned 10th – 12th grade teachers and counselors and to administrators at the high school level.

Stay Focused: Strategies for Implementing the Follow-up Modules in 10th, 11th, and 12th Grades (SF)

Master teacher Erin Hansen and Carpinteria High School Freshman Course instructor Amy Bryant will provide an overview of the pedagogy behind the Common Core-based *Get Focused...Stay Focused!*™ (GFSF) modules for each grade. As your students continue updating their online 10-year Plans in each 16-lesson module, they'll expand their career and education options, learn the process for selecting and applying to postsecondary education, and, finally, create a unique Skills-based Education Plan to aimed at not only college completion but also employability upon graduation.

The sessions in this strand will be of particular interest to administrators at the school district and college levels.

General Information

for the *Get Focused...Stay Focused!*™ Conference

West Campus of Santa Barbara City College (SBCC)

Getting digital directions to SBCC - West Campus

For your GPS: **800 Block of Cliff Drive, Santa Barbara, CA**

For your browser: <http://goo.gl/maps/AVMU3>

Parking

Because classes at SBCC are not in session at the time of the conference, there is plenty of parking on the West Campus. It's only a short walk (approximately 200 yards) from the parking area to the Garvin Theater or BC Building.

Directions:

Enter the parking lot from the Cliff Drive, **West Campus entrance**. From the beach hotels, head north on Cabrillo Blvd. (running along the beach with the ocean on your left) to Castillo Street. Go **right** on Castillo Street. After about 3 blocks, turn **left** at the traffic light onto Cliff Drive. Head up Cliff Drive and pass the main entrance to SBCC on your left. Pass through Loma Alta Street and continue up $\frac{1}{4}$ mile, taking a **left** at the **SBCC West Campus sign**. Once on campus, continue straight (staying right at the fork); you will find plenty of tiered parking and you'll see the Garvin Theater straight ahead.

Wi-Fi

You can connect to the **SBCC-Guest** wi-fi network.

You will be prompted to enter your name and email address. Once you accept the terms of use and click "Register," a password will be sent to you via email. Use your smartphone to retrieve your username and password, which will give you access to the SBCC-Guest network for 12 hours.

Breaks

Coffee and tea will be available each morning.

Lunch

Each day of the conference, a box lunch will be served outside the IDC Building. Lunch will include a choice of sandwiches served with fruit, chips, and a drink. There will be a vegetarian and gluten-free option.

Seating is available outside the BC and IDC Buildings as well as outside the Garvin Theater.

In the event of rain, lunch can be eaten on the first floor of the parking structure by the IDC Building.

Campus Rules on Food

There can be **no** food or drinks in the Garvin Theater or the computer labs at any time. This will be strictly monitored. We also request that you leave all food and drink outside the classrooms.

Curriculum and Conference Materials

Each participant may pick up a complimentary set of the curriculum used in the *Get Focused...Stay Focused!*™ program in Room 203 of the IDC Building following the first general session. **Please be sure to pick up your books on the first day of the conference.** If you are traveling by air, you'll want to save space in your luggage; we are not set up to ship your books to you.

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Get **Stay Focused!**™

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**Handouts for presentations
will be available online after
the conference**

bit.ly/GFSFconf2017